



Constitution Day & 2020 Census Suggested Initiatives September 17, 2019

Shape
your future
START HERE >

United States[®]
Census
2020

As you are aware, Constitution Day is around the corner on September 17th, 2019. With the Census found in Article 1 Section 2, Constitution Week (Sep 16-20) provides a great opportunity to kick-off 2020 Census promotions across our state!

Constitution Week Sweepstakes for Schools

The Census Bureau's newly released 2020 Census classroom resources can be found at [census.gov/schools](https://www.census.gov/schools) - there are new materials for [preschools](#), [K-12](#), and [ELL/Adult ESL](#)., as well as [videos](#), [games](#), [5-minute warm-up activities](#), etc.

To help direct teachers to these FREE resources, **Kentucky Youth Advocates** has launched a [Statistics in Schools Sweepstakes](#) during Constitution Week! Teachers can help their school **win \$500** just by using any of these free materials in the classroom September 16-20. The more teachers that enter, the more chances their school has to win! Please share details about the sweepstakes with teachers, and actually INVITE teachers to participate through KYA's [Facebook Event page](#) so it will show up on their calendars.

Constitution Day PSA (30 seconds) --

As far back as 1790, we've been counting everyone who lives in this country. We call it the census. And America's founders included the census in the Constitution because they wanted a government that represents the people.

Article 1 Section 2 mandates that a census occur every ten years. And that count is used to allocate seats in the House of Representatives for all 50 states.

But the census is all that and more. It's a once-a-decade chance to track the shifts in population across our country. Where do we need to build more schools, hospitals, and roads?

Your response to the 2020 Census will inform how billions in federal funding flow to communities every year.

In the spring of 2020, everyone in our country will get counted.

So please take a few minutes to participate in the 2020 Census. Shape your future. START HERE. Visit 2020census.gov.

Social Media

Option 1

#Constitutionday commemorates the formation and signing of the U.S. Constitution on September 17, 1787, recognizing all who live in the United States. On this day, delegates of the Constitutional Convention met for the last time to sign the document and secure the freedoms of Americans then

and now. Join your fellow Americans in exercising your Constitutional right by participating in the #2020Census. #CountmeinKY #KYcounts

Option 2

When was the last time you did something Constitutional? More than a year after George Washington became president, Congress gave responsibility for the 1790 Census to count every person living in the U.S. under the requirements of Article I. Join your fellow Americans in exercising your Constitutional right by participating in the #2020Census. #constitutionday #census #countmeinKY #KYcounts

Hashtags to use:

#2020census

#census

#constitutionday

#countmeinKY

#KYCounts

See image attached: Constitution_Day_square.png

YouTube Videos

There are a ton of short videos now available on the Census Bureau's youtube page and schools page
Constitution Day - Amazing Apportionment Machine: https://youtu.be/RUCnb5_HZc

Address Canvassing: <https://youtu.be/tOSl4sc3Ts4>

2020 Census Jobs: <https://youtu.be/cOCO0ZNZQAQ>

Shape Your Future: <https://youtu.be/LXJz7ZfzAuM>

Classroom videos: <https://www.census.gov/programs-surveys/sis/resources/videos.html>

Printed materials

Please explore this link to find all the printed materials we have available, including posters, fact sheets, and flyers.

<https://2020census.gov/en/partners/promotional-materials.html>

Thank you for being a proud partner of the 2020 Census. We appreciate your support!